

January 20, 2017

Dear Friend of ASPEN:

It's hard to believe that ASPEN is celebrating its 20 Year Anniversary! We have accomplished much in our first twenty years, and as we look to the future, we see that much still needs to be done. ASPEN is dedicated to fulfilling its mission of providing support, information and advocacy to individuals and families whose lives are affected by Autism Spectrum Disorders. In honor of our 20th Anniversary we are publishing an Ad Journal that will be distributed at our Spring Conference on April 2, 2017 (World Autism Awareness Day). The Ad Journal will also be available at all our meetings and events throughout the year--that will be more than 180 different events!

As we plan our 40th conference focusing on the needs of individuals with Autism Spectrum Disorder, we invite you to show your support of the autism spectrum community and ASPEN by placing an advertisement or message in our 20th Anniversary Ad Journal.

In addition, we are offering several Conference Sponsorship opportunities. All Conference Sponsorships will include signage the day of the conference, a full-page in the Ad Journal and two conference registrations. Ad Journal and Conference Sponsorship pricing is as follows:

<i>Ad Journal</i>		<i>Conference Sponsorships</i>	
Full page:	\$100	Platinum:	\$7,000
1/2 page:	\$50	Diamond:	\$5,000
1/4 page:	\$25	Gold:	\$3,000
Center 2 pages:	\$500	Silver:	\$2,000
Inside front cover:	\$250	Bronze:	\$1,500
Inside back cover:	\$250		
Outside back cover:	\$500		

Simply complete the attached Ad Journal/Conference Sponsorship Form and return it along with your check payable to **ASPEN** by March 3, 2017 to:

**ASPEN Ad Journal
 9 Aspen Circle
 Edison, NJ 08820**

If you have any questions, please call our office (732) 321-0880 or email us at aspenerg@aol.com.

ASPEN would like to thank you for your support during our first twenty years, and we look forward to your continued support as we serve the autism spectrum community in the years to come.

Sincerely,

Lori S. Shery, President

ASPEN 20th Anniversary
Ad Journal and Conference Sponsorship Form
Deadline for Submissions March 3, 2017

Black & White ads and messages only.
For actual sizing, see below.

Outside Back Cover:	(4.5" x 7.5")	\$500	_____
Double Page Center:		\$500	_____
Inside Front Cover:	(4.5" x 7.5")	\$250	_____
Inside Back Cover:	(4.5" x 7.5")	\$250	_____
Full Page:	(4.5" x 7.5")	\$100	_____
½ Page:	(4.5" x 3.5")	\$50	_____
¼ Page / Business card:	(4.5" x 1.75")	\$25	_____

Please provide Print Ready Copy or Business Card.

Conference Sponsorships include a full-page ad in the Ad Journal plus 2 conference registrations for our 40th conference on April 2, 2017:

Diamond:	\$7,000	_____
Platinum:	\$5,000	_____
Gold:	\$3,000	_____
Silver:	\$2,000	_____
Bronze:	\$1,500	_____

Mail this form along with your ad and check made payable to ASPEN to:
 ASPEN Ad Journal, 9 Aspen Circle, Edison, NJ 08820.

Questions can be directed to Joanna at (732) 321-0880, or you can email us at aspennorg@aol.com.

Please Print

Business Name: _____
 Contact's Name: _____
 Street address: _____
 City: _____ State: _____ Zip: _____
 Phone (____) _____
 Contact's e-mail address: _____